

PRIVACY POLICY

Global Educators Wellbeing (GEW)

Effective date: July 22, 2026 | Last updated: July 22, 2026

Global Educators Wellbeing (GEW) respects your privacy and is committed to protecting the personal information of educators, school leaders, and organizations who engage with our website, assessments, coaching, workshops, and consulting services. This Privacy Policy explains what information we collect, how we use it, and the choices available to you.

1. Information We Collect

We may collect the following categories of information:

- Contact information you provide through inquiry forms, discovery calls, newsletter sign-ups, or program registration (e.g., name, email, school name, role)
- Information you share during coaching conversations, reflection sessions, workshops, assessments, or consulting engagements
- Aggregate or individual survey responses collected through school-wide wellbeing assessments
- Website usage data collected automatically through cookies and similar tracking technologies (see Section 6)
- Payment and billing information necessary to deliver paid services, processed through third-party payment providers

2. How We Use Your Information

Information collected is used solely to:

- Respond to inquiries and communicate about our services
- Deliver, personalize, and improve coaching, assessments, workshops, and consulting engagements
- Send newsletters or updates you have opted in to receive
- Maintain the security and functionality of our website
- Comply with legal obligations

GEW does not sell personal information. We do not share personal information with third parties except: (a) with service providers who help us operate our business (e.g., email platforms, scheduling tools, payment processors) under confidentiality obligations, (b) when required by law, subpoena, or legal process, or (c) with your consent.

3. Confidentiality of Coaching, Assessment, and Consulting Information

Information shared during coaching conversations, reflection sessions, workshops, assessments, or consulting engagements is treated with discretion. For school-wide assessments, findings are typically reported in aggregate form. Individual responses are not shared with school leadership or third parties unless permission has been provided or disclosure is required by law.

4. Children's Privacy

GEW's services are directed at educators, school leaders, and organizations, not at children. We do not knowingly collect personal information directly from individuals under the age of 16. Where our work touches school communities that include minors, responsibility for the collection, use, and protection of student data remains with the school itself, and GEW's role is limited to educator and staff wellbeing data unless a specific written agreement states otherwise.

5. International Data Transfers

GEW works with schools and educators around the world. Information you provide may be processed or stored in the United States or other countries where GEW or its service providers operate. Where required by applicable law (including the UK and EU GDPR), GEW will take appropriate steps to ensure such transfers are subject to adequate safeguards.

6. Cookies and Tracking Technologies

Our website may use cookies and similar technologies to understand site usage and improve the visitor experience. You can control or disable cookies through your browser settings. Disabling cookies may affect some website functionality.

7. Data Retention

We retain personal information only as long as necessary to fulfill the purposes described in this policy, comply with legal obligations, resolve disputes, and enforce our agreements. Assessment data collected on behalf of a school is retained according to the terms agreed with that school, or otherwise for no longer than [Insert retention period, e.g., 24 months] after the engagement ends.

8. Your Rights

Depending on your location, you may have the right to access, correct, delete, or restrict the use of your personal information, or to opt out of certain communications. To exercise these rights, contact us using the details in Section 10.

9. Website Content Disclaimer

Information provided on this website is intended for educational and informational purposes only and should not be considered medical, psychological, legal, or professional advice.

10. Contact and Updates

GEW reserves the right to update this Privacy Policy at any time. Updates will be posted on this website with a revised effective date. For questions regarding this policy or to exercise your data rights, please contact:

Global Educators Wellbeing (GEW)

Email: info@globaleducatorswellbeing.com

Website: www.globaleducatorswellbeing.com